

**Chris Marsden** - Freelance artwork/tech support/  
digital producer

Experienced in InDesign/Photoshop/Illustrator/Quark  
and also Dreamweaver/Flash/FCPro/After Effects/  
Motion/DVD Studio Pro

**Mobile** - 07989 345201

**Email** - chris@bluecake.net

**September 2008 - present**  
**Various - Freelance**

Various freelance appointments including a 6-month  
contract as Studio Manager with Finch, Liverpool.  
I oversaw their move to new offices, IT infrastructure  
and setup of the new studio. Whilst there worked on  
Liverpool's bid to be a 2018 World Cup host city,  
producing print, video and DVD items.

**November 2006 - September 2008**  
**Studio North - Senior Artworker**

Producing finished artwork, packaging artwork and  
retouching. Flash presentation and web work. Clients  
include AMEC NNC, Stagecoach, Co-operative  
Group, ATG, Tyco, Sodexo.

Moved agency from working locally to server based  
system and implemented backup procedures. Setup  
agency-wide, online calendar application.

**September 2003 - November 2006**  
**Propaganda - Senior Artworker/Systems Manager**

Ensure all artwork leaving company is accurate, to  
spec and of a high standard. Checking printers proofs.  
Liaising with magazine production dept's to obtain  
specs & arrange supply of copy. Editing of presentation/  
conference video and rough cuts of rushes from  
commercial shoots.

Initiated purchase and installation of 'Quickcut' to  
improve supply of copy to overseas publishers.  
Completely overhauled and upgraded company server,  
network and backup facilities. Oversaw move of server/  
design equipment to new office. Involved in purchase of  
new company pbx and technology infrastructure.

**July 2002 - September 2003**  
**Refinery Marketing - Senior Artworker**

Produced artwork for print material, press advertising  
& packaging from creative visuals. Clients include  
Argos, ICI, Jarvis Hotels and Co-operative Group.  
Maintained studio Mac equipment and responsible  
for backup and archiving.

**June 1999 - July 2002**  
**BCMB - Artworker/Assistant Systems Manager**

Produced print material and websites for the  
companies within the Homeform Group including  
Kitchens Direct, Dolphins Bathrooms, Portland  
Conservatories and Moben Kitchens. Also produced  
work for external clients including ERF and Montracon.  
Responsible for maintenance of Apple Mac equipment,  
internal network and server.  
Oversaw installation of SGI post-production suite.

**January 1999 - June 1999**  
**The Drawing Board - Freelance artworker**

Produced two global footwear catalogues for  
Reebok. Came up with the initial concepts and then  
all artwork for Q4 1999 & Q1 2000 brochures.  
Both jobs were multi-lingual, Q1 2000 being  
overprinted in 5 languages. Also designed and set up  
the company website.

**August 1997 - December 1998**  
**Juice - Mac Operator**

Employed as a Mac Operator and then promoted to  
Studio Senior. Producing print work from brochures  
and exhibitions to direct mail. Created screen savers  
in Director for the entire Galaxy radio network, as well  
as CD-Rom presentations for ADIS and Fresenius.

**April 1996 - March 1997**  
**Various - Freelance**

Completed five month contract at GMPTE. Working  
on posters, leaflets and exhibition work to a set of

strict corporate guidelines. Also designed and built  
web presence.

Handled repro and design work for retail POS  
company, Vision in Print. Outputting reduced film on  
Linotronic imagesetter and blowing up to full size on  
a Dianippon studio camera.

**June 1995 - March 1996**  
**Service Print Ltd.**

Produced artwork for clients including J.D. Sports,  
Waterford Dairies, Express Gifts and Blemain  
Finance.  
Implemented a backup and catalogue system  
Produced and retouched film and plates for print  
shop when needed.

**September 1994 - June 1995**  
**University College of Salford**  
BA (Hons) Design Practice (Graphics)

**May 1994 - September 1994**  
**Shadow Screenprinting - Designer/Mac Operator**

Employed as a Designer/Operator but also learned  
processes behind full colour screenprinting.

**September 1993 - May 1994**  
**Oldham College**

ND Design (Advertising)

**November 1992 - September 1993**  
**Action Community Theatre - Technical assistant**

Involved in all aspects of community theatre group  
from sound & lighting to designing promotional  
material including flyers, programmes and tickets.  
I was an active member of a production team working  
within a tight financial budget and to a strict deadline,  
with the goal of producing theatre for the enjoyment of  
4000 underprivileged children.